# The Social Democratic Parties in the Visegrád Countries

"This path-breaking volume examines the transformation of social democracy in the four countries of Visegrád – the Czech Republic, Hungary, Poland and Slovakia. The analysis demonstrates that there was not a single path to power for these parties but distinctive national trajectories reflecting the unique political traditions and histories of each country. Yet a common occurrence across the Visegrad is the comparative electoral weakness of social democratic parties in recent times. These parties performed strongly in the 1990s, but found it increasingly difficult to differentiate themselves from their centre-right opponents. Voters apparently doubted whether the social democrats offered a robust alternative to market liberalisation. Overall, this study offers a brilliant account of the politics and performance of social democratic parties in Visegrád over the last three decades. Rich in detail and cogently argued, the work is a major contribution to debates about the changing nature of social democracy across Europe, and will be required reading for scholars and students alike."

-Professor Patrick Diamond, Queen Mary, University of London

"A group of renowned NGO experts from progressive think-tanks have authored a must-read primer for everyone interested in the challenges of contemporary politics in Europe. From progressivism to illiberalism, the book delivers a particularly insightful glimpse at the political currents of Central Europe. An important contribution to the debate on the future of social democracy in Europe."

—Aleksander Kwaśniewski, *President of Poland* (1995–2005)

"This volume is an essential contribution to the European debate about the state and future of social democracy in Central and Eastern Europe. It depicts the trajectories alongside which the four and then five parties in Czechia, Hungary, Poland and Slovakia (re) emerged after the 1990s, consolidated and grew to be a viable political alternative. It provides insights into their traditions, achievements, and legacy in shaping the post-transformation reality and paving the way for the EU. Being completed with academic precision and an excellent understanding of the socio-economic reality of the country-cases studies, the book is a long-awaited, absolute must-read."

-Biljana Borzan, Vice-President of the S&D Group in the European Parliament

## Ania Skrzypek · András Bíró-Nagy Editors

# The Social Democratic Parties in the Visegrád Countries

Predicaments and Prospects for Progressivism





Editors
Ania Skrzypek

Foundation for European Progressive
Studies
Brussels, Belgium

András Bíró-Nagy Delicy Solutions Budapest, Hungary

ISBN 978-3-031-30791-1 ISBN 978-3-031-30792-8 (eBook) https://doi.org/10.1007/978-3-031-30792-8

© The Editor(s) (if applicable) and The Author(s), under exclusive license to Springer Nature Switzerland AG 2023

This work is subject to copyright. All rights are solely and exclusively licensed by the Publisher, whether the whole or part of the material is concerned, specifically the rights of translation, reprinting, reuse of illustrations, recitation, broadcasting, reproduction on microfilms or in any other physical way, and transmission or information storage and retrieval, electronic adaptation, computer software, or by similar or dissimilar methodology now known or hereafter developed.

The use of general descriptive names, registered names, trademarks, service marks, etc. in this publication does not imply, even in the absence of a specific statement, that such names are exempt from the relevant protective laws and regulations and therefore free for general use.

The publisher, the authors, and the editors are safe to assume that the advice and information in this book are believed to be true and accurate at the date of publication. Neither the publisher nor the authors or the editors give a warranty, expressed or implied, with respect to the material contained herein or for any errors or omissions that may have been made. The publisher remains neutral with regard to jurisdictional claims in published maps and institutional affiliations.

Cover illustration: Maram shutterstock.com

This Palgrave Macmillan imprint is published by the registered company Springer Nature Switzerland AG

The registered company address is: Gewerbestrasse 11, 6330 Cham, Switzerland

## Foreword

#### VISEGRAD: FROM HOPE TO HORROR AND BACK AGAIN

At the time of joining the European Union, social democrats were strong in Central Europe. Péter Medgyessy, Vladimír Špidla, and Leszek Miller governed in Hungary, the Czech Republic, and Poland. Shortly after, Robert Fico led Slovakia into the eurozone. Today neither these politicians nor their successors are in government. The Hungarian and Slovak centre left is split, the Czech social democrats took a leave from parliament and the Polish united new left has just re-emerged in legislative work after four years of marginalisation.

Of course, there are countries in Western Europe too where progressive parties are just shadows of their previous selves. The meltdown in France has been spectacular, and the situation is not much better in the Netherlands or Ireland either. "Pasokification" has been a political science category in the past decade, used to describe the pheonomenon of the shrinking centre-left, replaced by a more radical challenger. But in Western Europe we can also speak about strongholds: Northern Europe where the erosion has not given way to a breakdown, Portugal and Malta where the center-left has gone from strength to strength, together with Spain, Germany, and Italy, where the recent years brought revival, and a solid role in national governments as well as municipalities.

The broader Eastern picture shows that there were only two cases where social democrats proved to be considerably strong for a longer-lasting period: Slovakia and Romania. In both cases progressive politics has been pursued with a nationalist blend which may not be replicable or even desirable elsewhere. But it would be wrong to assume that the decline of a political tendency is just a matter of the wrong tactics. In the 1990s, the decade of the Washington Consensus, the programme of progressive parties in this transitional region was social-liberal at best—; contributing to the new capitalist political economy with strong semi-peripheral features, which in turn undermined the social base that would have been needed to stabilise social democratic politics for the next generation.

It is yet to be proven that the semi-peripheral development of East Central Europe can converge on the social market economies of the West. For many, convergence became an individual as opposed to collective strategy, producing the Westward migration of millions, which in turn generated major social-policy conflicts, like in the case of the posted workers. The lack of strong industrial relations has caused further tensions around wage-dumping, triggering the legislative campaign for EU- level minimum wage co-ordination, while stubborn social problems like Roma exclusion raise questions about social citizenship and resilient welfare states in general.

The weakening of progressive parties in the Visegrad region did not only give us the unpleasant experience of being in opposition and missing out on social convergence, sometimes for a very long time. It also brought Poland and Hungary into a constant conflict with the EU institutions regarding the rule of law, and Slovakia to be a border line case from the point of view of governability. In Czechia, the decline of social democrats opened up a large playing field for the neoliberal populism of Andrej Babiš, whose reign was followed by a further shift to the right in a parliament with no progressive representation.

These are, however, not identical patterns. Visegrad as a group was defined over three decades ago not on the basis of homogeneity of domestic social, cultural, or political trends, but on the basis of geopolitics and economics: a shared endeavour to finally and firmly connect the three and then four countries to the Euro-Atlantic sphere instead of the declining but still apparently dangerous post-Soviet Russia. Interestingly, this common definition broke down during the 2022 war of Russia against Ukraine, due to the behaviour of the authoritarian Viktor Orbán,

but this does not mean that other structures of this geopolitical mini-bloc could not function and survive for a long period.

Do we have, after all, common features of Visegrad weakness that explain why a joint research makes sense and the connected studies should appear in a dedicated volume? The answer can only be yes since, despite some important differences, the nations of the region have shared much of their history, often lived in common federal states or empires, understand each other well thanks to their overlapping cultural heritage, and probably also share some of the key factors that shape their future.

The authors of this book do not only reflect on the causes of decline, but also explore the various factors that either support or block the restoration of social democratic influence. They point out the important role of media, which after the rise of various social media platforms cannot be interpreted in the same way as in the early stages of the labour movement. Sometimes they find a paradox: an appeal of the progressive economic programme while the deficit of credibility, which is often linked to the assumed or sometimes real connections between contemporary socialists and pre-1989 communists.

Crucially, the point in this collective exercise is not to find silver linings in the current situation, but to provide necessary inputs for the development of new strategies. A major question from the point of view of progressive political reproduction is the appeal to the youth, which also is conditioned on by education and participation. A shared conclusion might be that the future of the centre-left largely depends on combining genuinely progressive social policies with systemic (and not superficial) climate and environmental policies. While the former mainly affect older left-wing voters, the latter tend to be decisive for younger age groups, without which we cannot speak about a social base preserved or broadened.

Such lessons, of course, are not confined to the Visegrad group, which allows us to conclude that the analysis and insight of this volume should be interesting for readers elsewhere in Europe and perhaps in an even broader geography interested in progressive politics. The specific point in

viii FOREWORD

Visegrad is that an effective social democracy here requires a strategy that combines the fights against authoritarianism and neoliberalism, instead of just choosing one of the two evils.

Brussels, Belgium

Dr. László Andor FEPS Secretary General European Commissioner 2010–2014

## ACKNOWLEDGMENTS

This book was produced with the financial support of the European Parliament.

It is a result of a research conducted within a joint project of FEPS-Foundation for European Progressive Studies and its' partners: Policy Solutions (Hungary); Centrum Ignacego Daszyńskiego (Poland) and Masaryk Democratic Academy (Czech Republic).

The articles reflect the opinions of the respective authors, not those of the European Parliament, or the Foundation for European Progressive Studies (FEPS), or its partners. The responsibility of FEPS is limited to the publication in as much as it is considered worthy of attention of the readership.

With that in mind, this volume was edited by Ania Skrzypek and András Bíró-Nagy, whose work was vastly supported in terms of project coordination by Celine Guèdes.

## Contents

| Introduction<br>András Bíró-Nagy and Ania Skrzypek   | 1   |
|--|-----|
| The Visegrád Discomfort: Understanding the Predicaments and the Prospects for Progressivism  Ania Skrzypek | 9   |
| The State of Social Democracy in the Czech Republic Pavel Šaradín and Patrik Eichler                       | 53  |
| The State of Social Democracy in Hungary<br>András Bíró-Nagy and Gábor Győri                               | 89  |
| The State of Social Democracy in Poland<br>Bartosz M. Rydliński  | 137 |
| The State of Social Democracy in Slovakia: The Twilight (or Rebirth) of Social Democracy? L'ubomír Zvada   | 177 |
| Index  | 225 |

## Notes on Contributors

András Bíró-Nagy is the director and owner of Policy Solutions, a leading Hungarian progressive think tank. He is also a Senior Research Fellow at the Institute for Political Science of the Centre for Social Sciences (TK PTI), and a member of the board at the Hungarian Political Science Association. In 2013–2014, he worked at the European Commission as a political adviser to EU Commissioner László Andor. Since 2014, he has been the editor of the English-language yearbook series on Hungarian politics published by FES and Policy Solutions. He holds a Ph.D. in Political Science from Corvinus University of Budapest and an M.Sc. in Public Policy and Administration from the London School of Economics and Political Science. His main areas of expertise include European integration, the values of Hungarian society, radical right-wing parties, and contemporary social democracy.

Patrik Eichler is a journalist and deputy director of the Masaryk Democratic Academy, a political think tank of the Czech Social Democratic Party, where he focuses on the programmatic of Central European political parties and historical politics. As a political commentator he also publishes in a number of Czech media, including the printed daily Právo and internet daily Deník Referendum, and is a editor of the Central European cultural-political bimonthly Listy. He is the co-author and/or co-editor i.a. of Za svobodu, spravedlnost a solidaritu: dějiny sociální demokracie v českých zemích (For freedom, justice and solidarity: history of social democracy in the Czech Lands), Prague 2016,

2018 and the anthology Masaryk: Politik na evropské úrovni (*Masaryk: A European-Class Politician*) Prague 2022.

**Gábor Győri** is a political analyst in the position of Senior Analyst at Policy Solutions. Previously, he worked as an analyst at the Prime Minister's Office and for a variety of institutions active in the areas of think tank research, education, and journalism. Since 2014, he has been the main author of the English-language yearbook series on Hungarian politics jointly published by FES and Policy Solutions. He studied in the United States and received an M.A. in International Relations from the University of Chicago and a B.A. in Social Studies from Harvard University.

Bartosz M. Rydliński holds a doctorate in political science from Cardinal Stefan Wyszynski University in Warsaw (2013) and teaches at the Institute of Political Science at CSWU. He is a chair and co-founder of Ignacy Daszyński Center and a member of the board of the "Amicus Europae" Foundation, established by former Polish President Aleksander Kwasniewski. Rydliński is a former EASI-Hurford Next Generation Fellow at the Carnegie Endowment for International Peace and was a visiting scholar at Georgetown University's Center for Eurasian, Russian, and East European Studies (CERES) in 2014 and 2022.

Pavel Šaradín works as an associate professor at the Department of Politics and European Studies, Faculty of Arts, Palacky University Olomouc. He teaches mainly the theory of democracy, local politics, and the party system of the Czech Republic. In the last five years, he has worked on several projects, mainly related to democratic innovation and civic education. He has authored or co-authored several books and numerous studies and articles, for example Češi a demokracie v digitální době (Czechs and Democracy in the Digital Age), Brno 2021, Implementation of democratic innovations in Prague (Czech Republic): an empirical exploration (Cities, 2022), Local Action Groups as an Example of Participation and Development of Community: the Case of "Moravian Way" Local Action Group, (Journal of Deliberative Democracy, 2022), Participatory Budgeting: Case Study of Possible Causes of Failures (Slovak Journal of Political Science, 2022).

Ania Skrzypek, Ph.D., is a Director for Research and Training at the Foundation for European Progressive Studies (FEPS) in Brussels. She completed her doctoral thesis magna cum laude at the Faculty of Journalism and Political Sciences of Warsaw University with a disertation "Cooperations of socialists and social democratic parties in uniting Europe 1957–2007", following which she has been also offering guest lectures at the universities in Europe and in the US. Skrzypek's research interests evolve around the party systems, contemporary political thought, and the European studies, on which subjects she authored more than 100 published peer-reviewed papers, popular articles, and reviews. She remains a reviewer for a several among the academic journals, including Warsaw University's European Review.

L'ubomír Zvada is a Ph.D. Candidate at the Department of Politics and European Studies, Palacký University in Olomouc, Czech Republic. During his studies, he visited universities in Israel (Hebrew University and the University of Haifa) and Poland (Cardinal Stefan Wyszyński University in Warsaw, Bialystok University of Technology). From 2019 to 2020 he served as an Associate Editor of the journal Central European Papers. His research focuses on Slovak politics, the history, and contemporary politics of the Visegrád countries, and foreign policy analysis (FPA). He has published in scientific journals such as the Czech Journal of Political Science, Journal of Nationalism, Memory & Language Politics, Politické vedy, Slovak Journal of Political Sciences, and Filozofia.

## List of Figures

|          | egrád Discomfort: Understanding the<br>nents and the Prospects for Progressivism   |    |
|----------|--|----|
| Graph 1  | The electoral performance of the social democratic parties (PES members) in the Czech Republic, Hungary, Poland and Slovakia between 1989 and 2021 | 15 |
| Graph 2  | The electoral turnout in the parliamentary elections in the Czech Republic, Hungary, Poland and Slovakia in the 1990s–2020s                        | 22 |
| Graph 3  | The electoral turnout in the European elections in the Czech Republic, Hungary, Poland and Slovakia, 2004–2019                                     | 23 |
| The Stat | te of Social Democracy in the Czech Republic   |    |
| Fig. 1   | The number of social media mentions for individual government representatives in 2021 ( <i>Source</i> Czech Voter [2021])                          | 70 |
| Fig. 2   | Self-identification of citizens on the left-right scale ( <i>Source</i> CVVM; red [left], blue [right], violet [centre], grey line [I don't know]) | 81 |
| The Stat | re of Social Democracy in Hungary  |    |
| Fig. 1   | Party revenues of Fidesz, MSZP and DK  | 98 |

| Fig. 2  | Number of media appearances of social democratic politicians in 2020 (Mentions and appearances in the top news shows) ( <i>Note</i> red = politicians of MSZP, blue = politicians of DK. <i>Source</i> National Media |            |
|---------|---|------------|
|         | and Info-communications Authority)  | 99         |
| Fig. 3  | Facebook followers of social democratic politicians (Thousand people) ( <i>Note</i> red = politicians of MSZP, blue = politicians of DK. <i>Source</i> Facebook)  | 100        |
| Fig. 4  | Distribution of voters by residence (%) (Source Závecz  |            |
| Fig. 5  | Research, February 2021) Distribution of voters by age (%) (Source Závecz Research, February 2021)  | 122<br>123 |
| Fig. 6  | Distribution of voters by education (%) (Source Závecz Research, February 2021)   | 124        |
| Fig. 7  | Distribution of voters by income (%) ( <i>Note</i> Without those who refused to answer. <i>Source</i> Závecz Research, February 2021)   | 126        |
| Fig. 8  | Distribution of potential social democratic voters by their primary partisanship (%) ( <i>Source</i> Závecz Research, February 2021)  | 127        |
| Fig. 9  | Which of these do you consider to be the biggest problems in Hungary currently? ( <i>Source</i> Policy Solutions, March 2021)   | 128        |
| The Sta | ate of Social Democracy in Poland   |            |
| Fig. 1  | Facebook followers of the political parties in November 2021 (1000 people) (Source Facebook)  | 148        |
| Fig. 2  | Twitter followers of the political parties in November 2021 (1000 people) ( <i>Source</i> Twitter)  | 148        |
| Fig. 3  | Facebook followers of social democratic politicians in November 2021 (1000 people) ( <i>Source</i> Facebook)  | 149        |
| Fig. 4  | Twitter followers of social democratic politicians in November 2021 (1000 people) (Source Twitter)  | 149        |
|         | ate of Social Democracy in Slovakia: The Twilight birth) of Social Democracy?   |            |
| Fig. 1  | The evolution of Smer-SD membership and fees ( <i>Source</i> Author based on data published by Smer-SD)   | 191        |
| Fig. 2  | Visegrád countries and its %GDP on healthcare (Source Author, based on the World Bank data)   | 199        |

| Fig. 3 | Visegrád countries and its %GDP on education (Source       |     |
|--------|--|-----|
|        | Author, based on the World Bank data)                      | 199 |
| Fig. 4 | Position of Slovak political parties to EU foreign policy  |     |
|        | and Russian interference (Source Author, based on Chapel   |     |
|        | Hill Expert Survey Bakker et al. [2020])                   | 201 |
| Fig. 5 | Position of Slovak political parties multiculturalism      |     |
|        | and anti-Islam rhetoric (Source author, based on Chapel    |     |
|        | Hill Expert Survey Bakker et al. [2020])                   | 203 |
| Fig. 6 | The evolution of electoral preferences, January 2021–April |     |
|        | 2022 (Source Author, based on data published by FOCUS      |     |
|        | agency)  | 213 |
| Fig. 7 | Votes distribution, January 2021-April 2022. (Note         |     |
|        | 'Others' include only the party that achieved more         |     |
|        | than 5% in the public survey. Source Author's calculation, |     |
|        | based on data published by FOCUS agency)                   | 213 |

## LIST OF TABLES

| The Sta | ite of Social Democracy in the Czech Republic  |     |
|---------|--|-----|
| Table 1 | Voting support for the ČSSD (1990–2021)  | 54  |
| Table 2 | Socio-demographic profile of voters during elections                                       |     |
|         | to Chamber of Deputies in 2006   | 58  |
| Table 3 | Contributions from the state to the ČSSD   | 67  |
| Table 4 | Number of Facebook likes   | 71  |
| Table 5 | Organisational structure of the ČSSD   | 71  |
| Table 6 | Merit in promoting programme themes  | 80  |
| Table 7 | Electoral potential of ČSSD (2016)   | 82  |
| The Sta | ate of Social Democracy in Hungary   |     |
| Table 1 | MSZP and DK results in European parliament and national parliamentary elections since 2014 | 92  |
| Table 2 | Spending increases proposed by MSZP in high-priority                                       |     |
|         | policy areas   | 111 |
| The Sta | ate of Social Democracy in Poland  |     |
| Table 1 | The European parliament and national parliamentary   |     |
|         | election results of the SLD and Wiosna since 2014  | 138 |
| Table 2 | Support of the SLD Electoral Committee in the 2019   |     |
|         | parliamentary elections by age groups  | 164 |
|         |  |     |

#### xxii LIST OF TABLES

## The State of Social Democracy in Slovakia: The Twilight (or Rebirth) of Social Democracy?

| Table 1 | Smer-SD parliamentary election results 2002–2020        | 181 |
|---------|---|-----|
| Table 2 | Smer-SD results in the 2013 and 2017 regional elections | 183 |
| Table 3 | Smer-SD results in municipal elections                  | 184 |
| Table 4 | Smer-SD results in EP elections                         | 185 |
| Table 5 | Hlas-SD deputies elected in the 2020 parliamentary      |     |
|         | election on Smer-SD's candidate list                    | 189 |