

Webinar on Platform Work and Algorithms at the Workplace

The rise of algorithmic management, from the platform economy to traditional sectors

FEPS Nordic Digital Programme

Monday 8 April 2024, 13.00 – 14.30 CET Online via Zoom (Registration required)

The progressive EU-level think tank **Foundation for European Progressive Studies** (FEPS) and its Nordic Partners have launched a <u>Digital Research Programme</u> to investigate the developments around artificial intelligence (AI) at the workplace and their effects on workers' rights. The research programme started in 2023 and will be executed in Denmark, Finland, Sweden and Norway throughout 2024.

In this webinar, we would like to present our first findings and how the developments in the platform economy, where platform workers are confronted with algorithmic management in its purest form, are relevant for understanding what is coming to traditional sectors of the economy. Soon, a big part of the workforce will be confronted with AI in their workplaces. Getting this right and coming to a worker-centric approach to algorithmic management is a challenge.

Register via <u>this link</u>.

Programme:

- 13.00 Welcome and opening by moderator **Gerard Rinse Oosterwijk**, digital policy analyst of FEPS, and introduction of the <u>Digital Programme on algorithms in the workplace</u>
- 13.05 **Kristoffer Lind Glavind**, senior analyst at The Economic Council of the Labour Movement (ECLM) in Denmark, presents his study on <u>'Employment terms of platform workers. Data-</u> <u>driven analysis of online platforms in Denmark'</u>
- 13.25 Q&A followed by discussion on the development of platform work in light of the recent development around the Platform Work Directive
- 13.35 **Bonn Juego**, Senior Lecturer in Development Studies at the University of Jyväskylä (JYU) and **Tereza Østbø Kuldova**, Research Professor at the Work Research Institute, Oslo Metropolitan University, on their study '<u>Algorithms by and for the workers. Towards a fair</u>, <u>democratic</u>, and humane digitalisation of the workplace'
- 13.55 Q&A followed by discussion on the development of algorithmic management in traditional sectors and the implications for European and national regulations and policy-making
- 14.15 Closing remarks by the researchers
- 14.25 Next steps and announcement of upcoming events and publications



This event is produced with the financial support of the European Parliament. It does not represent the views of the European Parliament.



The <u>Digital Research Programme</u> is led by EU-level progressive think tank **FEPS** together with its Nordic partners **Tankesmedjan Tiden**, **Kalevi Sorsa Säätiö**, **Tankesmien Agenda**, **CEVEA**, **Arbejderbevægelsens Erhvervsråd (ECLM)**, **Friedrich-Ebert-Stiftung Nordics** and the **Cooperation Committee of the Nordic Labour Movement (SAMAK)**. The programme is supported by several Nordic Trade Unions.



