

Housing as an Investment

in Greece and Southern Europe

Private Profit vs Social Value

Friday, **29 November 2024, 17:30 – 20:00**
@ **Institute for Research and Social Change - Eteron**
[Leokoriou 38, 10553 Athens](#)

As housing markets across Europe face increasing pressures from financialisation, tourism-driven demand, and speculative investment, Greece's housing sector presents both a unique case and a broader reflection of issues impacting the continent. Can housing be treated simultaneously as a profit-making investment asset in the "free" market and a human right protected by social policies within the same political agenda? What are the outcomes so far, and what are the alternatives?

In response, the Foundation for European Progressive Studies (FEPS), in collaboration with the Eteron, the Friedrich-Ebert-Stiftung (FES) and InSocial, have conducted a Policy Study focused on the housing crisis in Greece with comparative insights from Southern Europe. The research aims to document current challenges and propose policy recommendations for building a more inclusive and resilient housing system.

On Friday, 29 November 2024, at the Eteron office in Athens, this Policy Study will be presented at the presence of experts, policymakers, civil society, and housing stakeholders to discuss policy implications that can effectively address affordability and inclusivity in Greece and in the EU.

- 17:00 **Opening & Registrations**
- 17:30 **Welcoming Remarks**
FEPS, Eteron, InSocial, FES representatives
- 17:45 **Housing as a priority for Greece and Europe**
Introductory remarks by:
Yannis Maniatis, Member of the European Parliament, Vice Chair of the S&D Group and Head of the Greek Delegation to the S&D Group
- 18:00 **Housing as a speculative investment in Greece & South Europe**
Presentation of Policy Study results & recommendations by:
- **Dimitra Siatitsa**, Postdoctoral researcher, National Technical University of Athens (NTUA) and National Centre for Social Research (EKKE)
 - **Simone Tulumello**, Assistant Research Professor, Institute of Social Sciences, Universidade de Lisboa
 - **Laura Colini**, Researcher at the Housing in the city (H-City) cluster, Università Iuav di Venezia
- Comments by:*
- **Irene Tinagli**, Member of the European Parliament, S&D Group
 - **Thomas Maloutas**, Professor Emeritus of Social Geography, Department of Geography, Harokopio University Athens and (EKKE)

19:00

Changing the Policy Approach to Housing

Panel discussion with:

- **Nikos Chrysogelos**, Deputy Mayor of Climate Governance and Social Economy, Athens
- **Meriç Özgüneş**, Project Coordinator, Social Rental Agency of the Major Development Agency of Thessaloniki
- Representative of **Network for the Right to Housing and the City, NGO Emphasis**
- **Christos Alefantis**, Editor in Chief and Founder, Shedia Magazine

Q&A and intervention from the public

Moderated by: **Haris Triantafyllidou**, Activist and Co-founder, Xespitogatos and High Value Partnership Coordinator, Shedia Magazine

20:15

Concluding Remarks

FEPS, Eteron, InSocial, FES representatives

20:30

Networking Reception